

Press release

GIOSETTA FIORONI

Frammenti d'argento - Fragments of silver

(with apparition)

A tour of the Roman artist's silver papers from 1963 to 1973, along with a number of REDISCOVERED pieces and some RARITIES, at Galleria Marcorossi artecontemporanea, Corso Venezia 29 in Milan.

October 13 through November 28 2015

Giosetta Fioroni, one of Italy's most important artists and a member of the Piazza del Popolo school in the sixties, has worked with Galleria Marcorossi artecontemporanea since the mid-nineties. In 2000 one of her exhibitions inaugurated the gallery in Corso Venezia, Milan.

In the wake of the great success of her solo shows at the Drawing Center in New York and Galleria Nazionale d'Arte Moderna in Rome in 2013 and 2014, Giosetta Fioroni is back in Milan with a prestigious exhibition presenting a vast series of silver papers from the years 1963-1973; the exhibition is a product of the research the gallery and the artist have been conducting together for years.

The exhibition will include four sketches from 1964 of four figures which the artist has enlarged on canvas, drawing her inspiration from the work exhibited after the 1964 Biennale in Venice. A number of *RARITIES*, such as the first drawing from 1969, later copied on a large canvas, dedicated to "Sleeping Beauty", the fairy tale set down by the Brothers Grimm, and some *REDISCOVERED* papers that had never before been exhibited... and have provided the inspiration for several works.

Alongside this exploration of silver there will be a work from recent years which the artist refers to as "An apparition!"

A big canvas produced in 2009, 3 metres high and 2 metres wide, entitled "Marilyn Manson": a portrait of the American singer and transformation artist (whose name controversially combines two icons of American society in the sixties: actress Marilyn Monroe and serial killer Charles Manson).

According to Giosetta Fioroni: "It's a vaguely anomalous painting in a career which has been almost all about sentiments, because it is highly explicit and illustrative. I paint with cartoon-like pictorial stratagems, to represent and underline the brilliant formal degradation of art today, which, however, amidst its great confusion, opens up like a fan to legitimate new visions". This work is part of an ambitious group of 4 big canvases the artist is working on: "Nature", "War", "Beauty"... still incomplete.

Giosetta Fioroni | Biography

Born in Rome 1932, Giosetta Fioroni studied with Toti Scialoja at the city's Fine Arts Academy. After participating in the 17th National Art Quadriennale in Rome in 1955, in the early sixties she began to frequent the artists of Rome's La Tartaruga gallery, which has hosted some of her most important exhibitions, including the 1969 performance *La spia ottica* – included in the series *Il Teatro delle mostre* – confirming her interest in theatre. She participated in the Biennale in Venice in 1956, 1964 and 1993, when a whole room was dedicated to her work, on invitation of Achille Bonito Oliva. In 2010 Skira published a vast monograph on her work edited by Germano Celant. In 2012 MACRO in Rome paid homage to her in an exhibition of her project *L'altra ego* developed with photographer Marco Delogu. In 2013 she exhibited *L'Argento*, curated by Claire Gilman at the Drawing Center in New York, and in 2014 GNAM of Rome held a major exhibition of *L'Argento* and her ceramics made at the Gatti workshop in Faenza.

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